

Geography Alive: Stage 1 Geography (Topic 2; Unit 2)

Lesson 6: Developing a travel brochure		
Content focus: In this lesson students work collaboratively to develop a travel brochure for either China or South Africa. In doing so, they undertake research and determine the best way to communicate geographical information.		Resources: <ul style="list-style-type: none">• Resource Sheet 1: Travel brochure scaffold
Key inquiry questions: <ul style="list-style-type: none">• What makes places an attractive tourist destination?• What information do tourists need to make travel-related decisions?	Outcomes: <i>A student:</i> <ul style="list-style-type: none">• collects and records geographical information about peoples' connections with places• communicates geographical information about peoples' connections with places using text, maps and images.	Lesson sequence: <ul style="list-style-type: none">• Step 1: Students, having viewed a range of tourism brochures in the previous lesson, examine a range of teacher provided examples of travel brochures developed by students in the past. These provide an insight into the standard of work expected of students.• Step 2: Students are given the choice to use the scaffold provided (Resource Sheet 1) on A3 paper or choose to use a blank, folded piece of A3 paper to create a travel brochure with a partner.• Step 3: Students, working in pairs, complete their brochure and practise what they will say to the class when presenting their information.